

**EN CORFERIAS JUNTOS**

# SOMOS ACTITUD SOSTENIBLE



**OUR ACTION LINES FOR  
MANAGING  
SUSTAINABILITY**



Generadores de  
Oportunidades y Progreso

We envision **sustainability** as a set of actions that integrate environment protection, good resource administration, safety and social responsibility, as part of the planning of our fairs and events. These strategies are aimed at contributing to the well-being of our stakeholders and to the compliance with the **Sustainable Development Goals**.



Sustainable  
Infrastructure



Waste  
Management



Resource  
management  
(water, energy  
and paper)



Carbon  
Footprint  
Management

## Our objective is to protect water, energy and sustainable infrastructure.

Incorporating in new projects and in the modernization processes of our facilities, eco-design concepts in landscaping, which incorporate green facades, elements that guarantee the optimization of the use of natural light, minimization of acoustic impact, reduction of water and energy consumption, natural ventilation, reuse of rainwater for use in sanitary units and irrigation areas, as well as the contribution of public space to improve the environment and quality of life of our neighbors.

## We are working for responsible consumption

Promoting procurement and service contracting processes that contribute to environmental protection, reduction in resource consumption, inclusion and social justice.

## We are committed to the Circular Economy

Through strategic alliances for Waste Management that guarantee the recovery and reincorporation of material to the productive processes, as well as training and sensitization of our contractors, suppliers and concessionaires, so they incorporate this concept in their productive processes.

## We are committed to Measuring, Mitigating and Offsetting of our Carbon Footprint

We measure the carbon footprint of our operation and incorporate strategies for offsetting it in stages within our ESG goals.



Human Talent  
Management



Community  
engagement



Visitor and exhibitor  
satisfaction

**We promote local and national culture** through our fairs, events and our media

**We build and maintain relationships of trust and respect** with the members that make up the neighboring community, through the **C-Buen Vecino y el Periódico Enla-C Program**

We build loyalty among our visitors through the **Club C-Fiel Program** by offering **a plan of benefits and experiences** segmented by type of consumer and interests.

**We monitor our customers' satisfaction** to establish strategies for continuous improvement in our relationship therewith

**We provide healthy environments** for the development of our operation pursuing the well being of our visitors, exhibitors, contractors and enablers.

Through the **Solidarity Assignments** figure, we become a scenario for foundations, non-profit organizations and some public entities **to disclose, promote and strengthen their social work for the benefit of vulnerable populations.**

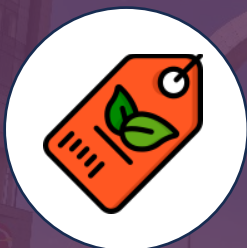
In order to attract and retain the best human talent, we have implemented Welfare and Quality of Life, Inclusion, Salary, Recognition and Occupational Health and Safety Policies.



Ethics and  
Transparency  
Guiding Pillar



Local Prosperity



Sustainable  
Procurement



Compliance with  
Financial Goals

### Trade Fair District - Events and Conventions

We are committed to city bets that promote innovation and knowledge as the pillars of sustainable development in the destinations where we operate, as drivers of the economy with enormous benefits for the inhabitants in terms of urban revitalization and enjoyment of public space.

### Supplier Development and Sustainable Procurement

We provide opportunities to strengthen the competencies of our suppliers in ESG issues.

### Communication to Encourage Sustainability in Stakeholders

We promote the adoption of best practices in sustainability through our Sustainability Best Practices Guide and communication spaces at our fairs and events.

### We promote local procurement

Through spaces to promote what the sector and city commerce offers and the management of our procurement prioritizing local suppliers.

We continue with the adoption of better levels of information disclosure - an effort that has been recognized by the Colombian Stock Exchange, as evidenced with the IR **"Responsible Investor" award granted to us**